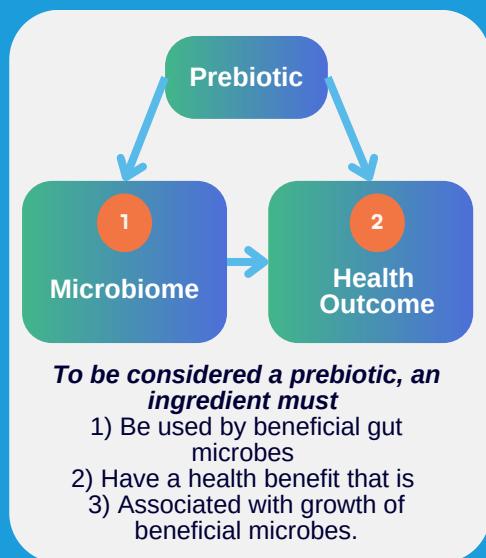


Prebiotic Soluble Corn Fiber: Helps Support Digestive Health & Beyond

Consumers are increasingly prioritizing ingredients that support digestive and gut health, driven by a growing awareness of the gut's role in overall well-being. This has led to rising interest in probiotics, prebiotics, and fiber-rich options, as part of a broader focus on wellness.

Understanding Prebiotics: Nourishing Your Gut

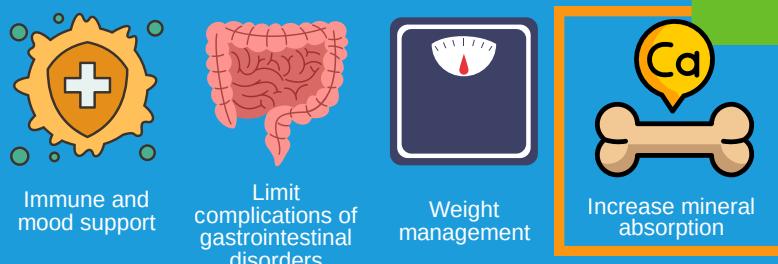


What are prebiotics? (ISAPP: Gibson et al. 2017)

1. Prebiotics are food components the human body cannot digest but **nourish the helpful bacteria in the gut** and confer a health benefit.
2. Health benefits from prebiotics do not need to be specific to digestive health.

Prebiotic Benefits

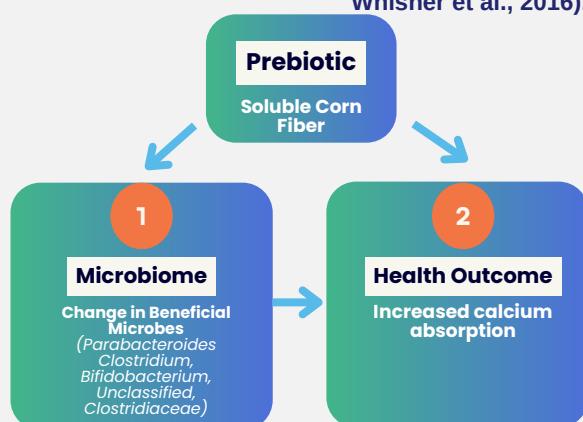
Some examples of health benefits linked to prebiotics include:



Increased calcium absorption is a benefit seen with PROMITOR soluble corn fiber!

Soluble corn fiber (SCF) is supported as a prebiotic fiber through positive effects on gut microbiota composition and calcium absorption.

Two clinical trials have shown that PROMITOR® SCF increases calcium absorption in association with an increase in multiple beneficial bacteria in adolescent boys and girls and pubertal females (Whisner et al., 2014 & Whisner et al., 2016).

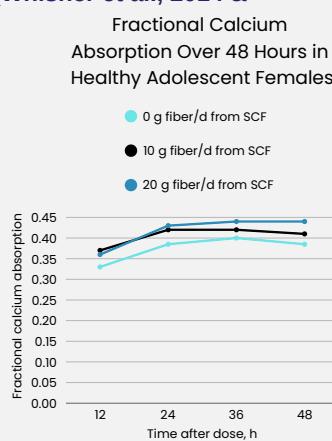


What is soluble corn fiber?
Soluble corn fiber is a prebiotic fiber that's made from partially broken-down corn starch.

SCF application in PepsiCo's products

Pepsi Prebiotic Cola is made with prebiotic SCF to help support gut health with 3g of dietary fiber per serving.

Pepsi Prebiotic Cola contains: **5g sugar, 30 calories, and no artificial sweeteners!**



Note: Pepsi Prebiotic Cola cans contain a disclaimer stating that "10 g of soluble corn fiber consumed throughout the day has been shown to provide a prebiotic effect. This product provides 3 g of soluble corn fiber." to clearly communicate the amount of SCF to consumers.